

SITE GUIDE 03

KEY MARKET RULES

1. PURPOSE

The purpose of the Key Market Rules is to outline certain material business requirements for a Person operating a business on or from the Site.

Words and terms defined in the Site Rules and used in this Guide have the same meaning as prescribed to them in the Site Rules.

To the extent there are any inconsistencies between the Site Rules and the Guides, the Site Rules prevail.

2. CENTRAL TRADING AREA MARKET HOURS

- (a) PMG may, at its absolute discretion, determine and vary from time to time CTA Market days and hours including conditions and designated Buyer entry times.
- (b) All Site users are required to comply with any notices relating to CTA market days, hours and conditions.
- (c) Any changes to CTA Market days and hours and conditions will be communicated to Tenants and Buyers and posted on the PMG website giving a minimum of 7 days notice.

3. DISPLAY AND SALE OF GOODS

- (a) A Person must only sell goods or services or solicit business where that Person is authorized by PMG to conduct the sale of goods or services within the Site, or under the terms and conditions of any relevant Tenancy Agreement.
- (b) A Person must only buy or offer to buy Goods or merchandise from a Tenant or Licensee on the Site.
- (c) Only a Selling Floor Tenant within the CTA can sell, offer for sale or deliver any goods (from within the Site) to a Buyer or other Person on the Site, unless approved by PMG.
- (d) A Tenant must only sell goods within the designated Trading Hours (except where the sale is to another CTA Tenant or is a delivery to a Buyer outside of Trading Hours).
- (e) All goods displayed for sale on the Selling Floor of a Tenant must be in accordance with the Tenancy Agreement.
- (f) All CTA Tenants must only display, offer for sale or sell any goods in wholesale quantities of that produce (unless it is a designated General Public Access Day).

4. STORAGE

- (a) Any display of goods for sale must be contained within the Selling Floor Tenancy Area which is taken to include the 1m line outside the fenced CTA Tenancy area or as per the Lease Agreement or License arrangement.
- (b) Storage of any stock or equipment must be contained within the CTA Tenancy Area or

defined licenced area within the Lease.

- (c) The awning area behind a CTA Tenancy Area can only be used for temporary storage during loading and unloading activities.

5. CTA PREMISES

- (a) Only CTA Tenants and authorised CTA Tenant employees can:
 - (i) pack or repack goods within the CTA Tenancy Area; or
 - (ii) be in the CTA premises outside the hours of operation of the Market.

6. DELIVERY AND COLLECTION

- (a) Goods may only be delivered to or received by Tenants who will directly use, store, display for sale or sell the Goods as permitted under their Tenancy Agreement or as approved by PMG.
- (b) Goods or items must not be placed upon any road, pedestrian walkway or Common Area that creates an obstruction to (physical or visual), or risks the endangerment or Health and Safety of any Vehicle or Person.

7. CTA TRAFFIC MOVEMENTS

- (a) Vehicles other than Forklifts are not permitted in the CTA between 4am and 12 noon;
- (b) Forklifts must not operate in the CTA or other areas designated by PMG during General Public Access hours;
- (c) Vehicle parking, loading and unloading within CTA Tenancies is only permitted after 12 noon on any day;
- (d) Vehicles must not park under the external Awning Area of a Tenancy Area unless approved by PMG

8. TRANSSHIPPING

- (a) A Person, other than a CTA Tenant, is prohibited from using the Common Areas, including Buyers Bays as a staging post for the Sale or delivery of Goods to Persons who are not Tenants, including to ultimate destinations outside the Site, unless approved in writing by PMG in accordance with this Guide.
- (b) Only Goods purchased from a CTA Tenant shall be delivered to Buyer Bays. All items must be accompanied by a valid consignment note.
- (c) Under no circumstances are Goods to be delivered to a Buyer on Site direct from a Grower, Secondary Wholesaler, Supplier or Transport Operator who is not a Tenant.
- (d) A person may apply to PMG, to allow Transshipping under certain limited circumstances at PMG's absolute discretion.
- (e) Any person found Transshipping on the Site will be requested to remove the Goods immediately and may have their access to Site withdrawn.