

## Invitation by Perth Markets Limited to meet world renowned Professor David Hughes talking about Global Food Trends

Monday, 8 August 2016  
10.15 am for a 10.30 am start to 12.00 noon sharp  
Fresh Ideas Centre, Canning Vale, WA 6155

Confirm your attendance by email to [ea@perthmarket.com.au](mailto:ea@perthmarket.com.au) or by calling Noeline on 94569200.

### Professor David Hughes



Dr. David Hughes is Emeritus Professor of Food Marketing at Imperial College London, and Visiting Professor at the Royal Agricultural University, U.K. He is a much sought-after speaker at international conferences and seminars on global food industry issues, particularly consumer and retail trends. David has lived and worked in Europe, North America, the Caribbean, Africa and South East Asia and has extensive experience as an international advisory board member with food companies and financial service organizations on three continents. For 20 years, he was a Non-Executive Director of Berry Gardens Ltd – a U.K. farmer-owned berry fruit business (£230 million turnover in 2015). With his American business partner, David established, grew and sold a branded fresh produce business which served supermarkets in the USA. Around the globe, he works with food and beverage supply chain companies – including farm input, growers, manufacturers and ingredient companies, retailers and food service firms – to assist them in management training, strategy and Board level decision-making. David's views are frequently sought by TV, radio and the printed press.

#### ***Academic Qualifications:***

- B.Sc. (Hons.) Agricultural Economics, University of Reading, U.K.
- M.Sc. Agricultural and Food Marketing, University of Newcastle-upon-Tyne, U.K. (Ministry of Agriculture, Fisheries and Food Scholarship).
- Ph.D. Food Marketing, University of Newcastle-upon-Tyne, U.K.
- (Meat and Livestock Commission Fellowship).

You can find more information on Professor David Hughes by going to <http://www.profdavidhughes.com>